

Local Sponsorships

In addition to opportunities for overall sponsors and exhibitors at the 2018 iEARN International Conference and Youth Summit, iEARN seeks local sponsors and in-kind support for specific events and activities.

Sponsors will receive a promotional table during the determined event day and time, ad placement in the full-conference booklet, mentions on the iEARN website, profile on the local business flier shared with all conference attendees, and an opportunity to share swag or coupons in attendee registration packets.

Benefits of Sponsorship

- **Promote your Business:** This is an opportunity to promote your business and organization to conference attendees which include local educators and youth as well as teachers, students and other educational partners from more than 40 countries.
- **Drive New Business:** Throughout the duration of the conference, participants will seek local businesses to visit during their leisure time. International participants will especially be looking for places to engage in local tourism or purchase souvenirs to bring home. Types of business may include: restaurants, diners, coffee shops, clothing stores, gift shops, grocery shops, drugstores, movie theatres, bowling alleys, spas, etc.
- **Support Global Education:** Your donation helps support experiences for US educators and youth to engage in meaningful ways with a global network of teachers and students. All iEARN Global Projects are aligned with the U.N.'s 17 Sustainable Development Goals, so in this way, youth around the world are working together on collaborative projects that contribute to bettering the health and welfare of the planet and its people.



Local Sponsorship Opportunities

Sponsored Coffee Breaks

iEARN-USA seeks sponsors for up to five coffee breaks on July 9, 10, 12 and 13.

“Taste of Virginia” - Thursday, July 12

iEARN-USA seeks food and beverage sponsors to donate their product so that conference participants may enjoy local cuisine and hospitality. Culture Night, which will be open to the greater Winchester community, will follow the event.



Additional Opportunities

Product Donation

iEARN-USA seeks donations of products such as water bottles, t-shirts, tote bags, etc. to provide to all conference registrants. Your logo will be boldly displayed on the donated product, and in addition, your company will receive an ad placement in the full-conference booklet, and mentions on the iEARN website.

Scholarships for Educators and Youth

iEARN seeks funding for scholarships for US and International youth and educators to travel to and attend the 2018 International Conference and Youth Summit. Scholarship amounts will range from \$500 - \$1,500 depending on cost of flight or travel for a particular participant. If you or your business are interested in sponsoring a scholarship, please contact conference@us.iearn.org.

Contact Us

For more information about becoming a sponsor, or additional opportunities, please contact us at conference@us.iearn.org or visit the event page at iearn2018.org/sponsor.